



I'm **DAVE PUKETZA.** (puh-kets'-ah)  
art director, writer, photographer

**2014-NOW**

**SR. ART DIRECTOR**

Freelance – CA-based

UX, UI, device prototyping (Invision, Balsamiq, DynoMapper), product launches, branding, marketing collateral, copy writing, illustration, photography, storyboarding, motion graphics.

**2008-2014**

**SR. ART DIRECTOR**

Donorschoose.org – New York

Complete design oversight - UX, UI, device prototyping, brand stewardship, marketing collateral, copy writing, illustration, photography, animation, environmental graphics.

Partners/Clients: Google, Starbucks, Amazon, Chase, Oprah, Chevron, Bill and Melinda Gates Foundation, Warby Parker, HP.

**2007-2008**

**VISUAL DESIGNER**

Impact Communications – New York, NY; freelance

Design direction, production. Marketing/ convention collateral - posters, brochures, mailers; UI, illustration, animation, copywriting. Freelance: video effects/animation, film promotion.

Clients - Amgen, Pfizer, American Medical Association

**2004-2007**

**ART DIRECTOR**

Kaplan Education – Oakland, CA

Design direction/ production; UX, app design, branding, marketing collateral – packaging, magazine ads, sell sheets, brochures; illustration, animation, copywriting.

**2000-2004**

**ART DIRECTOR**

ICTV – Los Gatos, CA; freelance

UI, Broadband TV design, copy writing, branding, marketing collateral, photo editing.

Clients: SONY, HBO

**1994-2000**

**VISUAL DESIGNER**

Worlds Inc. – San Francisco, CA

Design direction, production oversight, constructing 3-D interactive spaces, UI, modelling, sound design, coding, promotionals, branding, storyboarding, animation, copywriting.

Clients: Harper Collins, Starbright Foundation, David Bowie, KISS.

**EDUCATION**

University of California, Berkeley

BA Environmental Design [Architecture], *cum laude*



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